



Thank you for your interest in Rehtmeyer, Inc.! Please feel free to contact us if you have further questions.

Our most frequently asked questions:

Q. What kind of products do you license?

A. Toys, games, juvenile products, child safety items, sport activity toys, promotional novelty items and novelty candy products.

Q. What are you looking for?

A. Excitement, innovation, invention, the ability for your item to promote fun and play value.

Q. How much do you charge?

A. We have a reviewing fee of \$295 per item for an Informal Play Test & Market Opinion. We represent products free of charge.

Q. What do you offer?

A. Our informal play-test and market opinion is the first step. This will allow our team to evaluate your concept to determine its' market potential. We will provide a written evaluation of our test results. We will request to represent products that are deemed "marketable". We also offer formal focus group testing (useful for obtaining investors), graphic design, manufacturing, packaging, and marketing if you want to produce and market your product yourself.

Q. What percentage do you get as our agent?

A. A royalty is paid by the manufacturer when your product is licensed. The agents share is negotiated with the inventor and is determined by the completeness of the product. The inventors' share is typically 50% to 75% of the 5% royalty.

Q. What is the difference between licensing & direct selling my product?

A. Licensing is when a company pays you a percentage of the sale of each item that is sold. The company will pay to have the product produced, advertised, and distributed. Licensing demands a very unique and innovative product. Direct sale is where you become the "company" and have the product produced and sold.

Q. Should I get a copyright or a patent?

A. Due to the expense and possibility of changes, we suggest that you submit your product for review first and allow our team to give you our feedback and insight.

Q. How can I protect my item?

A. We suggest you have your item notarized by a notary public. Keep copies, documentation and photos of your item. The Rehtmeyer, Inc. Confidential Disclosure form provides further protection. Rehtmeyer, Inc. values our most wonderful and creative resource... YOU!

Highly Esteemed

Noted as "the best in the business", Rehtmeyer, Inc. is contracted by most of the major toy & game manufacturers to design, develop & engineer their internal products.

Rehtmeyer, Inc. is recommended to toy and game inventors by every major toy & game manufacturer and trade organization. • We are the founder of the Toy & Game Industry Foundation, a consultant for The Game Manufacturers Association, the Canadian Toy Manufacturers Association, and are recognized by the Toy Manufacturers Association, The International Toy Center and the Better Business Bureau. Rehtmeyer,

DESIGN. CREATE. INSPIRE.



Inc. has been noted by The Chicago Tribune, Crain's Chicago, The Los Angeles Times, Games Magazine, Toybox magazine, The Inventors Guide, Playthings Magazine, Toy & Hobby World, & the book "Inside Santa's Workshop" among other publications. Rehtmeyer, Inc. also initiated and hosts the Greater Chicago Land Chapter of Women in Toys.

Seminars

Annually, we host TGIFCon (Toy & Game Industry Foundation's Conference); the most highly esteemed "how to", learning and networking workshop in the industry. Over 30 key industry executives and representatives from the major toy, game and juvenile products companies and trade organizations join us - you should too! For more information, please visit www.tgifcon.com. • We are a speaker for the Inventor's Expo & Conference of Miami, Florida; sponsored by Florida International University, the U.S. Dept. of Energy and others.

Numerous Successes

Products we have helped to develop include:

- The Grape Escape (Parker)
- National Geographic Society games
- Blossom game (Tyco)
- Wheel of Fortune
- Jeopardy
- Loony Tunes games (Tyco)
- Perpetual Notion (Pressman)
- Baton Barbie (Mattel)
- Pom Pon Barbie (Mattel)
- Finger Painter (Cap Toys)
- Sparkle Heart Doll (Mattel)
- Pigtails & Ponytails (Parker)
- Fleas on Fred (Tyco)
- Dance Party (Western)
- Let's Go Shopping (Pressman)
- My Friend & Me (Playtime)
- Ninja Turtle Bowling (Remco)
- Smooshes (Fisher Price)
- Tappy Taps (World-wide)
- Magic Scanner (Mattel)
- Floppy Disc (World-wide)
- Rand McNally games
- Doodle & Draw Table (Fisher Price)
- Kidoodle Splasher (Kidpower)
- Surprizzles (Warren)
- Water Magic Kitchen (Fisher Price)
- My Dog Can Do That
- Loaded Questions
- Initialize
- Riddles & Riches and many more.

Agent Representation

- Rehtmeyer, Inc. works with every major & most medium toy, game and juvenile product manufacturers. We see each manufacturer on a frequent and regular basis.
- We provide worldwide representation.

Other ways in which Rehtmeyer, Inc. can assist you

- Formal & Informal Focus Group Testing
- Game Play Development
- Graphic Design & Illustration
- Award Winning Package Design
- Website Design
- Game & Print Production
- Toy Manufacturing
- Product Sourcing
- Worldwide Licensing

Call us at 630-906-9304 for more information on the above services.

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Rehtmeyer, Inc. Non-Disclosure & Confidential Agreement Form # W3S-002

Rehtmeyer, Inc.
31 W Downer Pl, Suite 100
Aurora, Illinois 60506 USA

Date: _____

In re: Concept and / or Invention:

(Name of Your Product)

And fully described as: (describe your product on the back of this sheet, or attach a description) hereinafter referred to as "Exhibit A"

To: Rehtmeyer, Inc., hereinafter sometimes referred to as "R!".

The undersigned fully understands and confirms that the "Concept and / or Invention," whether and ideas, work, invention or otherwise, described as above noted, (attached hereto) which the undersigned claims to own is being submitted on the following conditions:

(a) That R! is in the development and representation business and as such, deals in and with many ideas and products on a continuing basis and there is always the possibility that all or some portions of an idea, work, invention or other form of product presented to R! may be similar or could be perceived to be similar to those which you are otherwise involved with, and for these reasons, and as an inducement for R! to review "Exhibit A", it is agreed as follows:

(1.) The disclosed product noted above, will be maintained in strict confidence by R!, and R! will not use the property and / or information in any way other than for the specific purpose of reviewing and play-testing the disclosed concept.

(2.) Notwithstanding any provision of the Agreement to the contrary, no proprietary or confidential consideration shall be given for any property and / or information which:

- A. is now available or becomes available to the public without breach of this agreement;
- B. is lawfully obtained by the undersigned from a third party or parties without restrictions to its disclosure
- C. R! can prove by documented evidence, "Exhibit A" was known prior to an disclosure from Inventor or
- D. Is independently developed by R! and is evidenced in writing.

(3.) No other obligation of any kind is assumed by R! unless and until a formal written contract is entered into between the Undersigned and R! relating to said "Exhibit A", and then obligation shall be only that which is expressed in said formal written contract.

(4.) That R! willingness to review "Exhibit A" is not an admission by R! of novelty, priority, or originality, and does not impair R!'s right to contest existing of future patents claiming the "Concept and/ or Invention" set forth in described "Exhibit A".

(5.) That the Undersigned has the right to disclose "Exhibit A:" and make this agreement with R!, and that by doing so, the Undersigned does not violate any agreements with any third party.

(6.) That the terms of this agreement shall apply to any subsequent information that the Undersigned may elect to submit relative to "Exhibit A".

(7.) That the Undersigned has not been nor is it employed, commissioned or retained in any way by R! in relation to the "Concept and / or Invention" set forth on "Exhibit A".

The Undersigned:

signed by

Name: _____

Address: _____

Phone: () _____ E-Mail Address: _____

Executed for Rehtmeyer, Inc. by:

*(to be signed and returned to you with review results)



Domestic Return Shipping Information:

For other, oversize & non US, please call.

Package Weight:	Shipping Charge:
1-3 lbs.	\$12.50
4-6 lbs.	\$13.18
7-9 lbs.	\$14.53
10-11lbs.	\$15.87
12-13 lbs.	\$17.30
14-15 lbs.	\$19.03

Rehtmeyer Inc. ships via DHL/FedEx Ground Service. For alternative shipping options, please call.

Packages shipped via DHL/FedEx are automatically insured up to \$100.00. Additional insurance is available to cover \$100.01 +at a nominal cost of \$1.70 per \$100.00.

(Please indicate any additional insurance on the form below.)

For your convenience we accept checks, money order, VISA, MasterCard, Discover, and American Express for payment. If you would like to use a credit card, please enter credit card information on the form below and include with your product submission. A confirmation that your product was received will be mailed to you.

Product Submission Form

Name: _____
(as appears on card)

Credit card #: _____

Expiration date: ____ / ____ / ____ **ccv#:** _____

Signature: _____

Address: _____

Testing Service Options:

License & Market Opinion: \$295.00

In-person Meeting: \$295.00

Pre-Production Evaluation: \$575.00

Focus Group Testing: \$2775.00*

*Base fee, options may vary.

Please circle type of card below:



Product Name:	Service Requested: <small>(Type of review, testing, etc.)</small>	Options: <small>(Insurance, etc.)</small>	Amount:
1.			
2.			
3.			
4.			
5.			
Return Shipping (refer to chart above):			
Total:			\$